

COMMUNITY SEVA CENTRE

(An ISO 9001:2016 Certified Organization)



ANNUAL REPORT

FY 2024–2025

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**“Serving the Marginalized with Compassion, Commitment & Community
Empowerment since 1993”**

ANNUAL REPORT FY 2024–2025

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1. FROM THE DIRECTOR'S DESK

Dear Friends, Partners, and Well-wishers,

Greetings from **Community Seva Centre!**

It gives me immense pleasure to present the **Annual Report of Community Seva Centre for the year 2024–2025**. With every passing year, our organization continues to grow in its experience, capacity, and outreach—making meaningful contributions toward the holistic development of the communities we serve. This report reflects the diverse range of activities carried out during the year across key focus areas, including:



- Health
- Nutrition
- Education
- Women Empowerment
- Sanitation
- Environmental Protection
- Awareness Building
- Agriculture
- Tribal Welfare
- COVID-19 Relief Services

For over three decades, **Community Seva Centre (CSC)** has remained deeply committed to rendering selfless service for the sustainable social transformation of marginalized and vulnerable populations. Our mission continues to be guided by the belief that empowering individuals and communities is the foundation for building a just and equitable society.

The COVID-19 pandemic, especially during its peak, posed unprecedented challenges globally and impacted the underprivileged segments of our society most severely. Amidst this crisis, CSC extended its support to the downtrodden by initiating extensive relief measures — including:

- Health awareness campaigns
- Distribution of essential food supplies
- Relief kits and cooked meals
- Distribution of masks, hygiene materials, nutritional supplements, and sanitizers

These timely interventions helped safeguard many lives and provided much-needed relief during extremely uncertain times.

I take this opportunity to sincerely express my heartfelt gratitude to all our stakeholders — the people of the project areas, associate partners, donors, civil society organizations, district administrations, and government departments — for your unwavering support, cooperation, and generosity. Your continued encouragement enables us to carry forward this noble mission with renewed energy and dedication.

As we step into another year of meaningful service and collective progress, I humbly seek your continued guidance, support, and partnership.

With sincere thanks,

A.K. NEHRU

Director

Community Seva Centre

2. ABOUT COMMUNITY SEVA CENTRE

Community Seva Centre (CSC) is a registered social service organization established in 1993 by its Founder and Director, Mr. A.K. Nehru, with the vision of serving the poorest and most marginalized communities in Ariyankuppam Commune of Puducherry Union Territory and the Kalvarayan Hills of Tamil Nadu.

Registered under the Indian Societies Registration Act of 1860, CSC operates as a purely service-oriented, non-political, non-religious, and inclusive voluntary organization, firmly committed to the principles of equality and social justice.

Since its inception, CSC has worked relentlessly for the holistic development of vulnerable communities, with a primary focus on children, women, youth, and tribal populations. Its mission is rooted in improving the socio-economic, educational, and health conditions of the target villages. Over the years, CSC has extended its services to nearly 64 neighboring villages, reaching thousands of individuals who are in need of care, empowerment, and opportunity. The organization stands as a beacon of hope, offering a helping hand to uplift people toward a dignified and self-sufficient future.

2.1 Vision, Mission, and Objectives

2.1.1 Goal

"To serve as a catalyst for sustainable development, empowering the marginalized to achieve self-reliance, dignity, and holistic well-being."

2.1.2 Vision

"To build an inclusive and just society where every individual, irrespective of caste, creed, or economic status, has equal opportunities to realize their full potential and live with dignity."

2.1.3 Mission

"To empower socially and economically disadvantaged communities through comprehensive interventions in education, healthcare, livelihood promotion, women empowerment, environmental sustainability, and tribal development."

2.2 Key Objectives

1. To promote child education by arranging sponsorships and financial assistance for children from underprivileged families.
2. To provide comprehensive support to economically and socially weaker sections of society.
3. To initiate and implement socio-economic development programs aimed at poverty alleviation and community welfare.
4. To take over, merge, or collaborate with organizations that share similar objectives for wider impact.
5. To establish free training centers for skill development in tailoring, embroidery, housekeeping, knitting, savings literacy, social education, childcare, sanitation, computer education, and income generation programs—particularly benefiting girls and women from vulnerable backgrounds.
6. To establish small-scale units under self-employment schemes to empower youth and women.
7. To affiliate and collaborate with national and international social service organizations for knowledge sharing, resource mobilization, and joint initiatives.
8. To actively engage in community development programs that promote the well-being of the poor, regardless of race, caste, creed, or religion.
9. To initiate housing projects for the homeless through partnership with supporting institutions.
10. To promote sustainable agricultural practices, environmental protection, wasteland development, and operate cooperative agricultural societies.
11. To conduct research and training in indigenous folk arts, traditional medicine, and ancient healing practices.
12. To encourage and support the formation of Self-Help Groups (SHGs) among women and men for economic empowerment.
13. To work extensively for the welfare, education, healthcare, and upliftment of tribal communities and their children in the Kalvarayan Hills region.

3. PARTNERS OF COMMUNITY SEVA CENTRE

Community Seva Centre gratefully acknowledges the invaluable support, collaboration, and partnership extended by the following government departments, donor agencies, development organizations, healthcare institutions, and funding partners. Their consistent cooperation has been instrumental in enabling CSC to serve the most vulnerable sections of society.

3.1 Institutional Partners and Supporting Organizations

1. Central Social Welfare Board & State Social Welfare Board
2. Associazione InsiemeL India Onlus (Italy)
3. Associazione S'APRE Onlus (Italy)
4. Associazione Please Sound Onlus (Italy)
5. Child Find India
6. CAPART (Council for Advancement of People's Action and Rural Technology)
7. The Bryan Charitable Trust, United Kingdom
8. CINI (Child in Need Institute)
9. GOAL International
- 10.MJS Foundation
- 11.Feeding India, Delhi
- 12.Vaishnavi Trust, Chennai
- 13.Aramporul Foundation, Kalvarayan Hills

3.2 Healthcare Partners

14. Aravind Eye Hospital, Puducherry
- 15.JIPMER (Jawaharlal Institute of Postgraduate Medical Education & Research),
Puducherry
- 16.PIMS (Pondicherry Institute of Medical Sciences)
- 17.Gandhigram Health & Family Welfare Trust, Dindigul

3.3 International Partners

- 18.Elders to Elders Association, Denmark
- 19.Solien Indien

3.4 Government and Developmental Agencies

- 20.Nehru Yuva Kendra, Puducherry
- 4** Pondicherry AIDS Control Society
- 5** Department of Social Welfare, Government of Puducherry
- 6** DRDA (District Rural Development Agency)

- 7 Department of Education, Government of Tamil Nadu
- 8 Department of Tribal Welfare, Government of Tamil Nadu
- 9 Department of Horticulture, Government of Tamil Nadu
- 10 Department of Food & Nutrition, Government of Tamil Nadu
- 11 Department of Health, Government of Tamil Nadu

3.5 Financial Institutions

21. Nationalized and Private Sector Banks

3.6 Capacity Building Partner

22. Dhvani Foundation

4. GEOGRAPHICAL AREA OF OPERATION

Community Seva Centre (CSC) is actively engaged in the holistic development of marginalized and vulnerable populations across both urban and remote tribal regions, covering multiple locations in the **Union Territory of Puducherry** and **Tamil Nadu State**. The organization's interventions are carefully designed to address the educational, health, economic, and social welfare needs of children, women, youth, elderly, and tribal communities.

4.1 Service Areas – Puducherry (Ariyankuppam Commune)

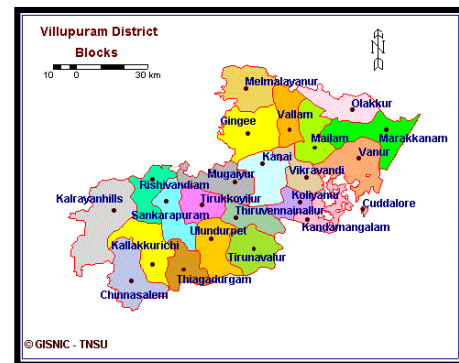
Community Seva Centre has a strong operational presence in **Ariyankuppam Commune** within the Union Territory of Puducherry.

Population Segment	Population
Total Rural Population (Puducherry UT)	3,25,726
Scheduled Caste (SC) – Rural	88,545
Total Urban Population (Puducherry UT)	6,48,619
Scheduled Caste (SC) – Urban	69,226
Total Population – Ariyankuppam Commune	64,769
Male Population	32,614
Female Population	32,128
Sex Ratio (Females per 1,000 Males)	881



4.2 Service Areas – Kalvarayan Hills (Tamil Nadu)

In the hilly and geographically isolated regions of **Kalvarayan Hills**, located within **Kallakurichi District of Tamil Nadu**, CSC focuses extensively on the tribal population through multiple dedicated centres.



4.2.1 Kalvarayan Hills Tribal Villages (Targeted Interventions)

- 23 remote tribal villages are directly served by CSC through targeted healthcare, education, tribal development, livelihood enhancement, and women empowerment programs.

4.2.2 Puluwapadi Centre (Kalvarayan Hills)

- Located in Puluwapadi village, this major centre provides:
 - Residential education through Seva Matriculation Residential School.
 - Senior Citizen Home (Elder to Elder Program).
 - Seva Children's Home for orphans and destitute children.
 - Healthcare, livelihood, and agricultural support programs for the surrounding tribal villages.

4.2.3 Thazhvenniyur Centre (Kalvarayan Hills)

- Based in Thazhvenniyur village, this centre focuses on:
 - Seva Nursery & Primary School for LKG to Grade V students.
 - Seva Primary Residential School for tribal children.
 - Health awareness, nutrition, and hygiene programs.
 - Community livelihood development through SHGs and tribal women's empowerment.

4.3 Summary of CSC's Field Presence

- **Union Territory of Puducherry (Ariyankuppam Commune) – 23 Villages**
- **Tamil Nadu (Kalvarayan Hills, Puluwapadi & Thazhvenniyur Centres) – 23 Tribal Villages**

CSC's grassroots interventions across these diverse locations continue to promote **inclusive growth, equitable opportunities, and sustainable community development** for the most underserved populations.

5. PROJECTS IN PUDUCHERRY REGION

5.1 Child Development Program

5.1.1 Crèche Services

Since 2004, Community Seva Centre has been successfully operating 13 crèche centers with the support of the Central and State Social Welfare Boards, focusing on the health, education, and holistic development of children under 5 years of age in Ariyankuppam Commune. Over 450 children have benefited from early childhood education and supplementary feeding programs Grant by DWCD Government of Pondicherry.

Key Objectives:

- Reduce malnutrition among children.
- Provide early education through play-based learning.
- Facilitate physical, emotional, and cognitive development.
- Improve immunization and child health indicators.
- Support pregnant women through health awareness and preventive care.



5.1.2 Supplementary Nutrition

- 325 feeding days annually.
- Nutritional support for children below 6 years, pregnant and lactating mothers, and adolescent girls from low-income families.
- Regular evening nutritional refreshment.
- Significant improvement in child health status and immunity.

5.1.3 Parental Engagement

Regular meetings with parents and caregivers include:

- Growth monitoring.
- Personal and environmental hygiene.
- Immunization schedules.
- Nutrition education and low-cost nutritious food preparation.
- Health issue prevention (malaria, tuberculosis, parasitic infections).

5.1.4 Early Childhood Care & Development (ECCD) Committees

- Monthly meetings conducted at each center.
- ECCD Committees consist of Panchayat leaders, SHG members, parents, youth club members, and teachers.
- Committees oversee center maintenance, playgrounds, kitchen gardens, and ensure community participation.

5.2 Family Counseling Centre

- 525 awareness meetings conducted across 23 target villages.
- Counseling topics: family disputes, marital conflicts, domestic violence, substance abuse, child abuse, career counseling, parenting, and legal aid.
- Individual counseling provided to help build self-esteem, conflict resolution, and emotional well-being.
- Women were empowered with legal aid awareness to seek justice and protection. Grant by DWCD Government of Pondicherry.



5.2.1 Pre-Marital Counseling

Sanctioned under the Central Social Welfare Board's Family Counselling Programme, pre-marital counseling prepares youth for healthy marriages.

- Outreach to higher secondary schools and colleges.
- On 10th February 2021, a major awareness session was held at Rajiv Gandhi Arts & Science College, Thavalakuppam.
- Over 200 students trained on:
 - Communication and conflict resolution.
 - Managing anxiety, depression, and future planning.
 - Awareness of genetic and infectious diseases.
 - Building positive, healthy family relationships.



5.3 Health & Sanitation Programs

5.3.1 Clean India Campaign (Swachh Bharat Abhiyan)

- Conducted in 83 villages in Puducherry and Kalvarayan Hills.
- Participants included SHGs, crèche mothers, community leaders, and village residents.
- Awareness and cleaning drives conducted in public spaces, homes, streets, and community centers.
- Over 200 participants trained in health and hygiene practices.



5.3.2 World Hand Wash Day

- Organized at CSC premises to promote personal hygiene.
- Educated participants on preventing COVID-19, diarrhea, pneumonia, and other diseases.

- 260 participants trained on correct hand-washing techniques.
-

5.4 Medical Health Camps

5.4.1 Antenatal & Postnatal Care

- Conducted in partnership with Primary Health Centres (PHCs).
- Provided pre-pregnancy counseling, fertility guidance, antenatal care, and pregnancy monitoring.
- Over 50 women received direct support and medical advice.

5.4.2 Multivitamin Distribution

- Nutritional supplements provided to pregnant and lactating women.
 - Conducted in collaboration with healthcare providers.
-

5.5 Awareness Building Programs

5.5.1 COVID-19 Prevention & Protection

- Conducted on 20th May 2020 in Pooranakuppam village.
- Covered:
 - Mask-wearing, hand-washing, and social distancing.
 - Early identification of symptoms.
 - Importance of timely testing and isolation.
 - Addressed myths and misinformation around vaccination.
- Distribution of hygiene kits, masks, and sanitizers.

5.5.2 Summer Health Awareness

- Conducted on 21st March 2021 at Nallavadu village.
 - Addressed heat-related illnesses: heat stroke, skin rashes, jaundice, typhoid, cholera, and dehydration.
 - Participants guided on:
 - Avoiding peak heat hours.
 - Proper hydration and diet.
 - Personal hygiene practices.
 - Over 30 participants attended.
-

5.6 Women Empowerment Programs

5.6.1 Self-Help Groups (SHGs)

- Over 216 SHGs formed in Puducherry and Kalvarayan Hills.
- Women trained in micro-enterprises and business management.
- Financial linkages established with banks for small-scale enterprises.
- Women achieved economic self-sufficiency and social empowerment.



5.6.2 International Women's Day Celebration

- Conducted on 8th March 2021 at T.N. Palayam village.
- Awareness sessions on:
 - Gender equality and women's rights.
 - Family and community support for women's success.
 - Personal safety and legal protection.
 - Promotion of girl child education.
- Over 30 women participated and shared their stories.

5.7 Livelihood & Economic Enhancement Programs

5.7.1 Milch Animal Distribution

- 93 milch animals distributed to 93 families.
- Training provided on livestock care and management.



5.7.2 Rabbit Rearing

- 11 beneficiaries provided with rabbits for livelihood.
- Training on rabbit breeding, care, and business management.

5.7.3 Goat Rearing

- 10 goats distributed to selected beneficiaries.
- Focus on sustainable livestock management and veterinary care.

5.8 Employable Skill Training Programs

5.8.1 Tailoring Training

- 25 adolescent girls trained in tailoring, embroidery, and decorative stitching.
- Enabled self-employment through home-based tailoring units.

5.8.2 Computer Courses

- 150 adolescent girls trained under 6-month Advanced Diploma in Computer Application.
- Curriculum included MS Office, Excel, PowerPoint, Adobe PageMaker, Adobe Photoshop, and Internet use.
- Certificates provided free of cost.

5.8.3 Beautician Courses

- 150 young women completed 4-month beautician training.
- Empowered to start self-owned beauty and wellness services.

5.8.4 Driving Courses

- 30 youth received 4-month driving training.
- Government-certified licenses issued, enabling self-employment and job opportunities.



6. PROJECTS IN KALVARAYAN HILLS (TAMIL NADU)

6.1 Overview

Community Seva Centre is deeply committed to the development and upliftment of the tribal and marginalized populations of the Kalvarayan Hills. Our focus is on delivering sustainable interventions in education, healthcare, and social welfare, recognizing that the future of any community lies in the well-being and empowerment of its children and families.

6.2 Education for All

Community Seva Centre believes that every child deserves access to quality education. By working closely with children and their families, we aim to break the cycle of poverty and

ensure that education becomes a transformative force for the community. Through our schools and educational initiatives, we strive to build an empowered generation capable of shaping a better future.

6.3 Seva Nursery & Primary School

Established in 2007 and inaugurated by the former Honorable Chief Minister of Puducherry, Mr. Rangasamy, the **Seva Nursery & Primary School** provides **free education from LKG to Grade V** for underprivileged tribal children in Thalvenniyur, Kalvarayan Hills, Kallakurichi District, Tamil Nadu.

More than **1,500 tribal children** have been educated through this initiative, with around **203 children** currently enrolled. Grant by Tribal Welfare Department, Government of Tamil Nadu.

Key Activities:

1. Regular classes from Grade I to V.
2. Free uniforms and textbooks for all students.
3. Tuition support programs.
4. Provision of sports materials and science equipment.
5. Annual Day celebrations.
6. Educational tours and exposure visits.
7. Regular health check-ups.
8. Teacher capacity building workshops.
9. Life Skills Education Programs.
10. Establishment of 10 Children's Clubs focusing on child rights and empowerment (aligned with UNCRC).
11. School-based Quality Improvement Programs.
12. Regular summer camps to nurture hidden talents and build leadership skills.



6.4 Seva Primary Residential School

Recognizing the low literacy rates among tribal communities, the **Seva Primary Residential School** was established in 2007 to provide **free education, food, shelter, clothing, and medical care** to disadvantaged children.

Currently, **100 tribal children** are enrolled and benefit from a nurturing environment supported by qualified and experienced teachers.

6.5 Seva Matriculation School

Founded in 2013, **Seva Matriculation School** offers high-quality education primarily in English medium, from Grade I to Grade VIII, with a focus on academic excellence and extracurricular activities.

Nearly **290 students** have been educated here since its inception, many progressing to higher secondary education and beyond Grant by Tribal Welfare Department, Government of Tamil Nadu.

Key Activities:

1. Regular academic classes up to Grade VIII.
2. Free distribution of uniforms and textbooks.
3. Tuition centers to support academic learning.
4. Sports and physical education.
5. Availability of science laboratory equipment.
6. Annual Day celebrations and cultural events.
7. Educational field trips.
8. Routine health check-ups.
9. Teacher training and professional development.



6.5.1 Child Festival Celebration

Community Seva Centre, in collaboration with S'APRE (Italy), Group 78 (Italy), and ILINX Theatre Company (Italy), organized a **Children's Festival** at Gandhi Thidal Beach, Puducherry.

Dignitaries Present:

- Thiru. V. Narayanasamy, Honorable Chief Minister of Puducherry.
- Thiru. Lakshmi Narayanan, Parliament Secretary.
- Mr. P.M. Murugaiyen, Professor, Community College, Puducherry.
- Mr. A.K. Nehru, Director, Community Seva Centre.
- Representatives from S'APRE, GRUPPO 78, and ILINX.

Highlights:

- Welcome address and dignitary felicitation.
- Speeches emphasizing the importance of education and community involvement.
- Cultural performances by school children, supported by Italian volunteers.
- Talent showcases in dance and drama.
- Distribution of gifts to all participating students.



The event emphasized the importance of education, cultural exchange, and community participation in children's holistic development.

6.6 Seva Matriculation Residential School

The **Seva Matriculation Residential School** was established to provide secure education and shelter for orphaned and single-parent children facing socio-economic challenges.

Currently, **200 children** are enrolled, benefiting from a nurturing residential environment, quality education, and personal development opportunities.

6.7 Integrated Home for Senior Citizens & Destitute Children

The Integrated Home aims to improve the quality of life for **elderly persons** and **destitute children** by offering basic necessities such as shelter, nutritious food, healthcare, and recreational activities.

Currently, **25 senior citizens** and **25 children** reside in the home.

6.7.1 Seva Senior Citizen Home Established in 2007 under the **Elder to Elder Initiative**, the Senior Citizen Home provides a dignified, supportive environment for aged individuals from over **30 surrounding villages**.



Key Highlights:

- Shelter, food, and healthcare services are provided free of cost.
- Supported through private donations and individual sponsorships.
- **Elders' Day** is celebrated annually to honor the contributions of senior citizens.

Elders' Day Celebration (1st October 2020):

- Health check-ups and counseling on active aging and wellness.
 - Emphasis on participation in decision-making and sharing knowledge with younger generations.
 - Special feasts and cultural programs organized for the elderly residents.
-

6.7.2 Seva Children Home

The Seva Children Home provides holistic care for **50 orphaned, semi-orphaned, and destitute children**, ensuring access to:

- Free education, food, clothing, and accommodation.
- Character building and life-skills development.
- Long-term support until the children are well-educated and settled in their careers or married.



The home operates on the principle that **every child is a lamp to be lit, not a vessel to be filled**, shaping them into responsible and empowered citizens.

7. TRIBAL DEVELOPMENT PROGRAMS

7.1 Health & Sanitation Initiatives

7.1.1 Safe Drinking Water Program

Access to safe drinking water is critical for preventing many waterborne diseases that disproportionately affect tribal communities. Community Seva Centre regularly conducts awareness programs on safe water practices among:

- School and college students.
- Adolescent boys and girls.
- Self-Help Groups (SHGs).
- Youth clubs.
- Rural community members.

These programs educate communities on:

- Dangers of contaminated water.
- Importance of sanitation and hygiene.
- Proper water storage and purification methods.

7.1.2 Supplementary Nutrition

To address nutritional deficiencies in children and mothers:

- Supplementary nutrition is provided for **300 feeding days annually**.
- Over **250 children** in 5 pre-school centers receive regular nutritional meals.
- The program covers:
 - Children under 6 years.
 - Pregnant and lactating mothers.
 - Adolescent girls from low-income families.



- The program has significantly improved children's health indicators, including immunity and growth.
-

7.2 Awareness Programs

7.2.1 COVID-19 Vaccination Awareness

In response to the COVID-19 pandemic:

- CSC organized multiple awareness sessions to encourage vaccination among remote tribal populations.
- Participants were educated on:
 - The importance of vaccination for personal and public health.
 - Safety protocols such as mask-wearing, physical distancing, and hand hygiene.
 - Dispelling myths and misinformation surrounding COVID-19 vaccines.



7.2.2 STI/RTI & HIV/AIDS Awareness

Through structured behavior change communication, CSC works to reduce the spread of sexually transmitted infections (STIs), reproductive tract infections (RTIs), and HIV/AIDS:

- Awareness campaigns targeted high-risk groups and vulnerable youth.
 - Topics covered:
 - Accurate information on STI/HIV/AIDS prevention.
 - Dispelling myths and misconceptions.
 - Promoting early testing and access to quality healthcare services.
 - Encouraging community participation in care and support of People Living with HIV/AIDS (PLHA).
 - Special outreach sessions were conducted among tribal youth across Kalvarayan Hills.
-

7.3 Medical Health Camps (Eye Camps)

- CSC organized specialized eye screening camps targeting elderly populations.
- **55 elders** were screened, with **23 patients identified for cataract surgery**.
- Free distribution of:
 - Prescription glasses.
 - Nutritional supplements.
 - Blankets and food to support their recovery.



- Patients requiring further treatment were referred to hospitals for advanced care.
-

7.4 Tribal Women Development Programs

7.4.1 Self-Help Groups Formation

- Over **50 SHGs** have been formed exclusively for tribal women across Kalvarayan Hills.
- Nearly **1,000 women** are active members.
- SHG members receive periodic training in:
 - Financial management and bookkeeping.
 - Leadership development.
 - Self-employment schemes.
- SHGs have accessed micro-credit and bank linkages to start income-generating activities.



7.4.2 Livelihood Activities

7.4.2.1 Paddy Cultivation

- Introduced paddy farming to improve local food security and nutrition.
- This initiative helps reduce undernutrition, particularly among children.
- Promotes self-sufficiency in staple food production for tribal families.

7.4.2.2 Vegetable Cultivation

- Launched to combat malnutrition and nutritional deficiencies.
- Provides families with a sustainable source of vegetables for personal consumption and supplemental income.
- Promotes kitchen gardens and organic farming practices.



7.4.2.3 Livestock Support (Chicken and Turkey Poultry)

- Initiated in 2016 to promote small-scale poultry farming.
- Poultry units established near Seva Nursery and Primary School.
- Benefits:
 - Nutritional support for children.
 - Employment and income generation for tribal women.

7.4.2.4 Horticulture Training

- Comprehensive training for tribal farmers in modern farming techniques.

- Subjects covered include:
 - Soil testing and fertility management.
 - Seed quality selection and sowing methods.
 - Pest and weed management.
 - Compost preparation.
 - Water conservation and irrigation practices.
- Enables both men and women to increase agricultural productivity and household income.



7.5 COVID-19 Relief Activities

During the COVID-19 pandemic, Community Seva Centre played a vital role in supporting vulnerable tribal populations:

- Many tribal daily-wage earners lost employment due to lockdowns.
- CSC provided emergency relief services including:
 - Distribution of grocery kits and cooked meals.
 - Supply of masks, hand sanitizers, and hygiene kits.
 - Psycho-social support to address pandemic-induced stress.
- Over **200 families** directly benefited from these interventions.



8. SPECIAL PARTNERSHIP INITIATIVES

Feeding India x Community Seva Centre Combating Child Malnutrition in Kalvarayan Hills

Overview

In November 2024, Feeding India, a Zomato Giveback initiative, launched a powerful partnership with Community Seva Centre (CSC) to address the urgent issue of malnutrition among tribal children in the Kalvarayan Hills of Tamil Nadu. This initiative has focused on delivering nutritious meals to over 500 students enrolled in CSC's two tribal residential schools—Seva Matric High School and Seva High School.

Why This Matters

Kalvarayan Hills, home to several marginalized tribal communities, has long struggled with issues of poverty, food insecurity, and limited access to health and education. Children attending CSC's residential schools often arrive with significant nutritional deficiencies, directly impacting their ability to learn, grow, and thrive.

Our Response

- ❖ **500+ Children Nourished Daily**
- ❖ **2 Schools Supported**
- ❖ **Launched: November 2024**



Feeding India provides daily wholesome meals designed to meet the dietary needs of growing children. These meals are often the most nutritious food the children consume in a day, making them a vital part of their physical and cognitive development.

Outcomes & Looking Ahead

Tangible Improvements

Since the implementation of the program, measurable improvements have been reported by teachers and staff, including:

- Increased student attentiveness and classroom participation
- Better overall health and energy levels
- Higher school attendance and reduced dropout rates

During a monitoring visit in early 2025, Mr. Milan, Monitoring Officer from Feeding India, observed first-hand the success of the program and commended CSC's long-standing commitment to rural and tribal upliftment.

Beyond Nutrition

The initiative extends beyond simply serving meals—it strengthens the educational experience, empowers families, and builds resilience within the community. The impact of nourishment ripples across every aspect of a child's life, supporting both academic success and long-term well-being.

About the Partners

- **Feeding India** is a not-for-profit organization backed by Zomato, working to eliminate hunger and malnutrition across India.
- **Community Seva Centre (CSC)**, with over 30 years of grassroots engagement, champions rural development through education, healthcare, and women's empowerment in Tamil Nadu.

Looking Ahead

Feeding India and CSC remain committed to expanding this program to reach more children and deepen the impact in tribal regions. Future goals include nutritional assessments, capacity-building for local staff, and replicating the model in other underserved areas.

Together, we're not just feeding children—we're nurturing brighter futures.

8.1 Objectives of the Collaboration

The partnership between CSC and Feeding India aims to achieve the following objectives:

1. Eradicate hunger among children and vulnerable populations.
2. Combat malnutrition through the provision of balanced and nutritious meals.
3. Improve the health and immunity of tribal and rural school children.
4. Create long-term food security for the rural and tribal communities.
5. Support education and development by ensuring that no child is deprived of learning due to hunger.



8.2 Program Implementation

8.2.1 Partner Institutions & Venues

- **Puluvapady Centre**

- Venue: 300 Children in Matriculation High School, Pulluvapady Village, Vellimalai P.O., Kalvarayan Hills, Kallakurichi District, Tamil Nadu – 606209.
- **Thazhvenniyur Centre**
- Venue: 200 Children in Seva High School, Thalvenniyur Village, Kottaputhur P.O., Kalvarayan Hills, Kallakurichi District, Tamil Nadu – 606209.

8.3 Target Beneficiaries

- Tribal and rural children enrolled in Seva Matriculation Residential School and Seva High School.
- Orphan and destitute children residing in Seva Children's Home.
- Senior citizens indirectly supported through nutritional balance in community elder care homes.



8.4 Program Highlights

- Provision of **three full nutritious meals daily** (breakfast, lunch, dinner) and healthy snacks for all residential students.
- Development of a weekly food menu jointly curated by CSC nutritionists and Feeding India to ensure:
 - Balanced caloric intake.
 - Adequate proteins, vitamins, and minerals.
 - Inclusion of seasonal fruits, vegetables, dairy, pulses, and cereals.

8.5 Sample Weekly Food Plan

Day	Breakfast	Lunch	Snacks	Dinner
Monday	Pongal + Coconut Chutney	Rice & Vegetable Sambar	Ragi Laddu	Mango Rice + Coriander Chutney
Tuesday	Wheat Upma + Coconut Chutney	Rice, Egg, Vatha Kulambu	Biscuit + Milk	Idli + Chutney
Wednesday	Idli, Sambar + Milk	Rice Sambar, Chicken, Papad, Sweet	Fruit Salad	Mudde Chicken Gravy, Rice, Curd
Thursday	Vegetable Palav	Veg Biryani	Black Chana Chaat + Milk	Wheat Dosa + Kadala Curry
Friday	Ghee Rice	Chapati + Rice Sambar	Green Gram Boiled + Milk	Lemon Rice + Potato Sabji
Saturday	Upma + Milk	Rice, Sambar, Beetroot	Peanut Chikki	Chapati + Veg Kurma

Sunday	Poori + Potato Sabji	Rice, Rasam, Chicken/Fish Curry	Boiled Groundnut + Milk	Mudde Sambar Rice + Rasam + Egg
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Note: Identical menus are followed at both Puluwapady and Thazhvenniyur centers.

8.6 Special Features

- All meals are freshly cooked and served under strict hygiene protocols.
- Ingredients are locally sourced, supporting village farmers and community livelihoods.
- Periodic health check-ups monitor children's nutritional improvements.
- Special dietary accommodations provided where required.

8.7 Impact Summary

Metric	Impact
Total Children Served Daily	500
Nutritional Deficiency Reduction	80% improvement among residential children
Improved Academic Attendance	Direct positive correlation to consistent nutrition

8.8 Acknowledgements

Community Seva Centre expresses sincere gratitude for the steadfast partnership and ongoing support extended by **Feeding India – A Zomato Giveback Initiative**. This collaboration has significantly contributed to reducing hunger, improving child health, and ensuring the holistic development of tribal children across Kalvarayan Hills.

The **CSC – Feeding India Partnership** serves as a successful example of how collaborative models can deliver long-term, sustainable impact for vulnerable communities. This joint effort has not only addressed hunger and health, but has also empowered hundreds of children emotionally, socially, and academically—paving the way for a brighter and more resilient future.

9. APPRECIATION AWARD FROM VVIP

Shri Ravindra Narayana Ravi, IPS (Rtd.) Hon'ble Governor Raj Bhavan Tamil Nadu



Shri K. R. Narayanan Vice-President of India in Raj Niwas Pondicherry



Shri. N. Rangasamy Hon'ble Chief Minister Government of Pondicherry in Seva School Kalvarayan Hills.



Shri K. Kailashnathan, IAS (Rtd.) Hon'ble Lt. Governor Pondicherry & Shri.N.Rangasamey Hon'ble Chef Minister of Pondicherry In News 18 Award function in Pondicherry.



10. CONCLUSION

It gives us immense joy and gratitude to acknowledge all the individuals, organizations, government departments, and partners who have extended their unwavering cooperation, encouragement, and support to Community Seva Centre throughout this year. The achievements outlined in this report are not the result of one person's efforts, but rather the outcome of outstanding teamwork, dedication, and commitment demonstrated by our staff, volunteers, and leadership under the guidance of our respected President.

We remain deeply grateful for the generous contributions and continuous assistance received from all quarters, enabling us to uplift the marginalized, support the downtrodden, and bring meaningful change to countless lives.

As we move forward into the coming year, we do so with renewed confidence, hope, and commitment to expand our work for the welfare of the underprivileged and vulnerable communities we serve. We sincerely seek the continued blessings, guidance, and partnership of all our well-wishers as we carry forward our shared mission of service and transformation.

Thank you all for walking this journey with us.

Yours sincerely,

A.K. NEHRU

Director

Community Seva Centre